



CONNECTION

NOVEMBER/DECEMBER 2001 • NUMBER 86

EPSILON SIGMA PHI

The Cooperative Extension Professionals' Organization

PRESIDENT'S PERSPECTIVES

Members of the National Epsilon Sigma Phi Board and New York members and staff involved in planning the 2001 National Conference were all deeply affected by the enormous tragedy that stunned our entire nation. What we experienced was so profoundly troubling that we could not expect to conduct business as usual and therefore, canceled the national professional development conference and business council meeting. Our gratitude to everyone who helped plan the conference.

It was ironic that the theme of 2001 ESP National Conference was "Empire Builders: Extension's Role in Developing a Civil Society," which was chosen last year. Yes, we are in the midst of a crisis of civility and the lack of it appears to be growing.

As extension educators, we planned to address the erosion of civility, the unwillingness to compromise, the lack of sensitivity, tolerance and acceptance. Although we were unable to hear the presentations on anger management, kids and violence, teamwork and lessons learned from the



Fay B. Strickler

60's, we should be challenged to stand up for "what is right," and uphold the values and ideals we hold most dear.

Each of us can use our researched based information to present a variety of educational programs that build on the qualities of a civil society and creates a nurturing environment for discovery and learning, which are free of negative forces. Plan programs that address our role in public policy by developing community-focused models or initiate interdisciplinary programs or global opportunities that are shining examples of the positive impact of collaboration. Discuss high-quality, issue-oriented programs with administrators in the university system.

Communicate your successes with legislators at the Public Issues/Leadership Development Seminar in Washington, DC, April 28 – May 1, 2002.

Then share your successful program endeavors with extension professionals at the 2002 ESP National Professional Development Conference, October 17-19, 2002 in Lexington, KY. The theme is "Call to the Post: Are You Ready?" The conference objectives, ideas for potential workshop topics and the "Call for Concurrent Sessions Proposals" are posted on our NEW website---- <http://espnational.org>

Since our meeting was cancelled ESP business is currently being conducted electronically with voting delegates. We have financial obligations for some monies already expended, so we have some financial loss; however, we are grateful to the hotel, vendors and Cornell for their help in limiting our losses. Cost recovery from our meeting cancellation policy is being pursued but may take some time. The revenue from our ESP Scholarship Auction will be missed and we hope that everyone will make a special effort to attend the giant auction in Kentucky. In the meantime, we welcome contributions to the ESP Educational Foundation ---- mail to the national office.

It is also very important that our colleagues and friends that were to be recognized in Albany receive the recognition they deserve. The 2002 national conference will be adapted to recognize 2001 and 2002 award recipients. Concurrent session abstracts from 2001 will be on our website and presenters invited to resubmit for the 2002 selection process. So, mark your calendars now and plan to attend Regional Leadership Workshops and the 2002 ESP National Conference in Kentucky.

I extend my best wishes for continued success in your ESP chapters.

INSIDE THIS ISSUE:

| | |
|--|----|
| Bob Ohlensehlen New ESP Second Vice President | 2 |
| New ESP Benefits Brochure | 2 |
| Thoughts from the National Office | 3 |
| Illinois JCEP Conference: A Report on Illinois Mini-Grant | 3 |
| Strengthening Leadership in the Public Policy Arena | 4 |
| Regional VP Nominations Due January 1 | 4 |
| 2001 ESP National Conference Concurrent Sessions | 5 |
| 2002 National Epsilon Sigma Phi Conference | 6 |
| Request for Proposals—Concurrent Sessions | 7 |
| ESP 2002 National Fraternity Budget | 8 |
| ESP 2002 National Foundation Budget | 9 |
| Past President Thanks Lambda Chapter | 10 |
| Abstract of "Thriving in the 21st Century: Extension's Challenge | 10 |
| 2002 ESP National Committee Members | 11 |
| ESP Mini-Grants Make Valuable Contributions to Extension Program | 11 |
| National ESP Involvement | 12 |

Bob Ohlensehlen New ESP Second Vice President



Robert M. Ohlensehlen

You met Bob through the July/August issue of the ESP Connection. The following are excerpts from Bob's speech that was to be given at the National Council Meeting...

"Epsilon Sigma Phi serves to draw us together as extension professionals. Our organization was founded to foster standards of excellence in the Extension System and to develop the extension professional. In Epsilon Sigma Phi, we take pride in recognizing the excellence in outstanding extension professionals. In the 73 years Epsilon Sigma Phi has been in existence, the organization has a proud history of developing professionals through numerous programs and professional development opportunities. I am honored to have the opportunity to run for a position on the National Board where I can help continue this proud tradition.

Epsilon Sigma Phi is the one extension organization that serves as the means of drawing the members of all disciplines in extension together. The strength of a unified voice is needed in the 21st century more than ever. Epsilon Sigma Phi has the opportunity to develop greater understanding of our similarities, as well as our differences, and to promote unity throughout all of extension. The leadership of Epsilon Sigma Phi supported an effort to identify strengths and weaknesses of our extension system at the regional meetings held last winter. This information will be beneficial in strengthening our organization and our extension system to better serve the needs of our clientele."

2001-2002 National Board

President

FAY B. STRICKLER

1238 COUNTY WELFARE RD
PO BOX 520
LEESPORT PA 19533
610-378-1327 FAX 610-378-7961
fbs1@psu.edu

President-Elect

Chapter Relations

BONNIE D. McGEE

7101 TAMU
COLLEGE STATION TX 77843-7101
979-845-4514 FAX 979-862-1407
b-mcgee@tamu.edu

Second Vice President

Professional Development

BOB OHLENSEHLEN

246 3RD AVENUE EAST
TWIN FALLS ID 83301
208-734-9590 FAX 208-733-9645
boohlens@uidaho.edu

Past President

Membership Recruitment/Retention

JIM LINDQUIST

1515 COLLEGE AVENUE
MANHATTAN KS 66502-2796
785-532-5833 FAX 785-532-5887
jlindqui@oznet.ksu.edu

Regional Vice Presidents

South

Membership Services

SALLY SOILEAU

805 ST. LOUIS STREET
BATON ROUGE LA 70802
225-389-3055 FAX 225-389-7634
ssoileau@agctr.lsu.edu

Northeast

Public Issues

GRETCHEN S. FERENZ

16 EAST 34TH ST. 8TH FLOOR
NEW YORK CITY NY 10016
212-340-2926 FAX 212-340-2908
gsf4@cornell.edu

West

Global Relations

JO ANN MATHIS ROSS

PO BOX 618
FARMINGTON UT 84025
801-451-3404 FAX 801-451-3572
joannmr@ext.usu.edu

North Central

Resource Development & Management

JAMES E. HOVLAND

227 ADMIN/EXTENSION BLDG
400 UNIVERSITY DRIVE
FOND DU LAC WI 54935
920-929-3173 FAX 920-929-3181
james.hovland@ces.uwex.edu

New ESP Benefits Brochure

Sally Soileau, Chair of Member Services

Share the benefits of ESP membership through the **newly updated (2001)** and printed ESP benefits brochure, **Benefits Package For a Unique Membership Experience**. Awards, scholarships and grants are ways to enhance membership. The brochure provides a current summary of the national, regional and chapter ESP opportunities. The attractive brochure displays concisely the offerings at all levels for member recognition. An additional brochure to recruit and sustain membership has been updated and reprinted (2001), **Epsilon Sigma Phi - What Are the Benefits of Belonging?**. To order a supply of these free brochures for your chapter, contact the national office by phone, fax, e-mail or mail. Additional items are available from the National Office and are listed in the Supply/Resource Form in Section P Tab (Supplies) of the Chapter Handbook at the new website. Keep your local chapter informed with updated materials from national.

*The mission of Epsilon Sigma Phi
is to foster the standards of
excellence in the Extension System
and to develop the Extension
Profession and Professional.*



Words are difficult to formulate in light of the events of September 11. We have been left in a state of disbelief, distrust and questioning about our future as the human race. It has created a new sense of family, home and country that puts aside our differences and makes us one people. It is sad that it takes such a horrific experience to help us re-focus on the important and essential facets of our lives. The canceling of the ESP National Conference was a great loss to us as Extension professionals but pales compared to the loss experienced by our nation.

Our "hats" are off to JC Shaver, Joan Lewis and the entire New York Lambda Chapter membership for their work to prepare for the 2001 National Meeting. Your National ESP Board has worked hard to achieve a smooth transition and accomplish the work of the National Council. Some of the actions taken include:

- National Council Meeting was held electronically with certified voting delegates approving the 2002 budget, electing Bob Ohlensehlen as the new Second Vice President and passing a by-laws revision.
- Registrants will get a full refund of their registration fee.

- Loan fund residual will be used to supplement Foundation support for professional development, scholarships and awards.
- Work is being done with individual chapters to facilitate the presentation of awards at state/area level events. There will be recognition at the 2002 National Conference.
- The Ruby Lecture by Milan A. Rewerts, Colorado Extension Director, will be posted on the website. See the abstract in this newsletter.

Check the National ESP web site...<http://espnational.org>...to get the latest information on awards, scholarships, concurrent session proposals, PILD and the updated ESP Handbook.

Thank you for allowing me to serve you for the last eleven months. It has definitely been a journey of learning and discovery and has had more than its fair share of bumps. I hope you will let me know ways that the National Office can serve you better. Take time to enjoy the fall season. It is the season of **thanksgiving**...for family, friends, freedom and faith to endure.

Illinois JCEP Conference: A Report on Illinois Mini-Grant

Submitted by Gary Ricketts, Alpha Nu Chapter

The First Annual Illinois JCEP Conference was held in Bloomington, IL on March 16-17, 2000 with approximately 100 people attending. Members of all four extension professional associations were invited to attend so that joint planning and coordination could take place through Illinois JCEP that was formed in October of 1999. The featured speaker and resource person was Dr. Violet Malone, a Professor of Adult and Continuing Education at Western Washington University in Bellingham, WA. Her theme was "Moving from 369 to 2000 – The Extension Professional in the New Millennium."

Four months after the conference, a follow-up evaluation was mailed to attendees. There was a 42% return rate. The average response of 3+ on a 4-point scale indicates that the anticipated results/outcomes for the conference were achieved. Extension professionals were able to: increase their knowledge of issues to be faced in the new millennium; increase coordination and cooperation as individuals and as associations; improve communications; and increase their understanding of the JCEP concept.

Alpha Nu Chapter greatly appreciated receiving a \$500 mini-grant from National ESP to help with the conference expenses. An additional \$500 from Dr. Dennis Campion, Associate Dean for Extension and Outreach, was also greatly appreciated.



CONNECTION.

EPSILON SIGMA PHI, INC.

ESP CONNECTION

Epsilon Sigma Phi, Inc.

The Cooperative Extension Professionals' Organization
A Newsletter

Published four times a year - January, May, August
and November

Editor: Linda D. Cook

Epsilon Sigma Phi National Office

PO Box 357340

Gainesville FL 32635-7340

352-378-6665 FAX 352-375-0722

esppoffice@espnational.org

Natlboard-mg@ces.ncsu.edu

[Http://espnational.org](http://espnational.org)

ESP Connection Layout: Jeana Kienzle

Twin Falls County Extension Office

Twin Falls, ID



STRENGTHENING LEADERSHIP IN THE PUBLIC POLICY ARENA...

A PROFESSIONAL DEVELOPMENT OPPORTUNITY

Gretchen Ferenz, Chair, ESP National Public Issues Committee

The **Public Issues Leadership Development (PILD) Conference in Washington D.C.** is sponsored each year by the Joint Council of Extension Professionals (JCEP), which includes five extension professional associations: ESP, NACAA, ANREP, NAE4-HA, and NEAFCS. **PILD will be held this year in Washington D.C. and Virginia from April 28th - May 1st, with the pre-conference starting April 27th.** PILD is an excellent professional development opportunity for all extension staff. PILD helps participants develop an understanding of the importance of effectively communicating messages of impact to elected officials, policy makers, our stakeholders, as well as to develop a greater understanding of the public policy making arena and how it affects extension. PILD also provides an opportunity for you and your state delegation to plan to meet with your congressional representatives and senators on the Hill during the conference, sharing the impact of extension work.

2002 Conference Highlights:

Insight from Inside the Beltway:

Speakers from the White House and congress will provide insights on policy issues important to extension and our clientele.

Politics, Policy and Extension:

PILD will help you to understand the political process and how it impacts policy development, identify emerging public issues, strengthen leadership skills, and shape extension's vision in the 21st century.

Meet National Partners:

Participate in workshops located at various places in and around the nation's Capitol and visit federal agencies and national organizations to learn their perspective and how they operate.

Showcasing Excellence:

Participants will articulate their state and local extension program to legislators on Capitol Hill.

Tour the District: Take advantage of the many opportunities to experience an educational tour, such as the Supreme Court, Library of Congress, Mount Vernon, or observe a congressional hearing in the Senate or House. Take time to visit the many national monuments, historical sites and cultural institutions.

The PILD Planning Committee is in the process of planning the program and agenda. Further information and conference registration will be available early 2002; **please check the national ESP home page <http://espnational.org/>**

Epsilon Sigma Phi provides four \$500 scholarships annually to members attending PILD for the first time. Scholarship applications for PILD are due by January 15th and can be located on the ESP national web site in the handbook section at: <http://espnational.org/handbook/2001/esect01.pdf>

For more information about PILD, contact Gretchen Ferenz <gsf4@cornell.edu> or Bill Thomas <bthomas@agecon.uga.edu>

(Continued on page 8)

REGIONAL VP NOMINATIONS DUE DATE JANUARY 1, 2002

Fay Strickler, National President

Regional vice president nominations are due in the National Office by January 1, 2002, for all four regions. The newly elected Regional Vice Presidents will have the responsibility of chairing the following committees:

Northeast Region-----Resource Development and Management

Western Region-----Member Services

Southern Region-----Public Issues

North Central Region--Global Relations

Visit the ESP website and refer to the Chapter Handbook, Section J, for specific duties and responsibilities and the nomination form, J-6. The current ESP chapter president must sign the nomination form.

The elections will take place at the JCEP Regional Leadership Workshops. The term begins at the ESP National Conference, October 17-20, 2002, in Lexington, KY and continues through 2004 National Conference.

MEET ME IN KENTUCKY!

2002 ESP NATIONAL CONFERENCE

**“Call to the Post:
Creating Strategies
for the Future”
October 16-20
Lexington, KY**



2001 ESP NATIONAL CONFERENCE CONCURRENT SESSIONS

Theme: Empire Builders: Extension's Role in Developing a Civil Society

A special "thanks" to all these concurrent session presenters who prepared such stimulating sessions for our professional development. The abstracts of these sessions are posted on the ESP web site at <http://espnational.org>. Check it out!

Extension's Role in Controversial Public Issues, Glen J. Arnold, Ohio. The Ohio State University Extension is attempting to provide unbiased, factual information on a wide range of highly controversial issues surrounding the movement of large Dutch dairy farms into Ohio.

Building Your Youth Development Toolkit: Helping Youth and Family Educators Develop Youth in a Civil Society, Claudia Mincemoyer and Daniel Perkins, Pennsylvania. Positive youth development enables youth to become responsible, contributing citizens. Learn about Pennsylvania's in-service efforts to encourage community youth development programming.

Tax Planning Strategies for Extension Educators, Barbara O'Neill, Ph.D., New Jersey This workshop will discuss job-related tax planning strategies that can save Extension educators money on their federal income tax return.

Challenges Facing Step-families . . . Overcoming the Barriers, Ruth Anne Foote, Nancy Recker, and Lois Clark, Ohio. Challenges facing stepfamilies resulted from focus group discussions. Asset building programs were developed and implemented for stepfamilies: newsletters, curricula for parents and children, and workshops.

Connecting Community Needs and University Resources with Public Issue Education, Martin N. Culik and Scott J. Peters, Ph.D., New York. This session will provide training and educational resources for ESP members to connect community needs and university resources as they engage in public issues education.

The Galveston Bay Yards & Neighbors Program - Reducing Residential Nonpoint Source Pollution, Julie K. Massey and William M. Johnson, Ph.D., Texas. The Galveston Bay Yards & Neighbors Program teaches homeowners ways to reduce residential nonpoint source pollution through "Bay Friendly" home and lawn care practices.

International Experience - An Ultimate Opportunity for Personal and Professional Growth, Nancy E. Crago, Ph. D., Philip Rosenlund, and Dale M. Johnson from the Global Relations Committee. Hear other Extension professionals share their experiences, learn what Extension can do to enhance participation, and discover a new ESP resource for locating international opportunities.

Anger Management Tool Box, Jo Anne Koch, Ph.D., Murial Sanders, Olga Soto, and Cecilia Kajatt, Nevada. Participate in a workshop that uses a unique toolbox to teach anger management skills, one of the major challenges that face today's families.

Promoting Community Health and Self-Sufficiency Through 4-H Farmers' Markets and "Five A Day Through Theater and Role-play," Ellen Williams, New Jersey. This workshop describes the community development and educational accomplishments of 4-H urban farmers' markets and Five A Day Through Theater and Role-play Creative Arts Nutrition Education Program.

Working Together for Safer Communities, Jacque L. Miller, Laurel Kubin, and Sandy Sayre, Colorado. Colorado communities come together to address their public safety issues through a partnership between Cooperative Extension and law enforcement that engages the greater university.

Assisting Families in "The Happier Way," Jan Scholl, Pennsylvania. How did Extension educators solve family and consumer problems in the 1920's? What have we learned since then? View and discuss this historic feature film!

Engaging Communities in Conversation About Their Future: Extension's Role in Shaping Communities for the 21st Century, Chester J. Bowling, Ohio. Although difficult, engaging communities as whole systems has its benefits. Learn about new systemic community development methodologies which are framed and asset based.

Teamwork: Benefits to Team Members, County Offices, and Extension Statewide, Jack Kerrigan and Pamela Bennett, Ohio. This case study of a highly successful team demonstrates how synergy, encouragement, and support boost effectiveness and morale of team members and industry partners.

Visit New ESP Web Site:
<http://espnational.org>



Epsilon Sigma Phi

2002 National Epsilon Sigma Phi Conference Lexington, Kentucky - Radisson Plaza Hotel October 16-20, 2002

Theme: Call to the Post: Creating Strategies for the Future

Our "Call to the Post" conference theme reflects program opportunities to focus on Extension's changing customer, organizational management skills and leadership skills for the future.

This is Bluegrass horse country, and you don't want to miss this opportunity to see Kentucky's finest races in a beautiful fall setting in the Horse Capital of the World! Lexington and vicinity attractions include:

| | | |
|---------------------------------|-------------------------|------------------------|
| Keeneland Horse Track | Thoroughbred Park | Dixie Belle River Boat |
| Shaker Village of Pleasant Hill | Calumet Horse Farm | Wild Turkey Distillery |
| Berea College | Log House Craft Gallery | University of Kentucky |
| Mary Todd Lincoln House | | |

There's something for everyone in Bluegrass Country! That's just the teasers; there will be an outstanding professional development program with speakers and concurrent sessions also.

Invited Presenters include:

Mr. Ron Crouch, Director, Kentucky State Data Center

Applying the census data and trends to our work to better prepare Extension for developing strategies for the future. He's a storyteller with numbers and is "almost evangelical" in sharing the numbers he crunches! He has a strong commitment to impacting public policy decision through his "knowledge dissemination."

Ms. Trena Anastasia, Author of "Customerize: Molding Generations and Customer Service"

Provides insight into why we don't see eye to eye and how to put ourselves in someone else's shoes. Helps team work by providing insight into better servicing clients of different generations.

Mr. Philip Vanhooser, Certified Speaking Professional

A Kentucky native, he grew up on a farm and worked at the UK Research Center. He focuses on the anatomy of a service professional and leadership in a changing environment.

PLUS: National Ruby Award Lecture/Luncheon and Epsilon Sigma Phi Awards Banquet

Concurrent sessions focused on: Leadership and community development; program focus to address customer needs; generational differences in the workplace; urban/rural interface; and media influences

Mark October 16 - 20, 2002 to be in Lexington, Kentucky!

Share this notice with your colleagues and watch for conference and registration information in the ESP CONNECTION in early spring.

2002 JCEP REGIONAL WORKSHOPS...MARK YOUR CALENDARS!

The locations and dates for the 2002 JCEP Regional Workshops are:

Western Region -

San Diego, CA
January 31-February 2

North Central -

Minneapolis/St. Paul, MN
February 3-5

Northeast-

Philadelphia, PA
February 14-16

Southern-

Dallas/Ft. Worth, TX
February 17-19

These workshops are for chapter leadership teams. Nationally, ESP provides a \$300/chapter stipend to help defray travel costs. The Extension Association of Family and Consumer Sciences is handling the arrangements and will announce further details in the near future.





Request for Proposals - Concurrent Sessions

Please share with chapter members, state administrators, and faculty/staff

2002 National Epsilon Sigma Phi Professional Development Conference October 16-20, 2002 Radisson Plaza Hotel, Lexington, Kentucky

Theme: Call to the Post: Creating Strategies for the Future

Epsilon Sigma Phi invites proposal submissions for a concurrent session presentation at the 2002 National Professional Development Conference in Lexington, KY. Sessions are scheduled for 90 minutes (including discussion). Presenters may be invited to repeat their session.

Submission Procedures

Proposals must be postmarked, faxed or e-mail dated **by February 15, 2002** to Linda Cook (see info below). Submit proposals in hard copy and e-mail attachment as a word processing file saved in Rich Text Format. Late or incomplete proposals or abstracts and brief descriptions that exceed the maximum words will not be considered. This request for proposals and more information about the 2002 Epsilon Sigma Phi Professional Development Conference can be found on the Epsilon Sigma Phi Web Site.

To be considered, proposals must contain:

1. Name, title, address, daytime phone number, FAX number, and e-mail address of contact person.
2. Name, title, and address of each presenter.
3. Presentation title.
4. Brief description, not to exceed 25 words. Will be published in the conference program booklet.
5. Identify the conference objective(s) that the workshop compliments.
6. Include an abstract, not to exceed 400 words.
7. Specify audio-visual equipment and room set-up needs.

Concurrent Session Objectives

1. To equip Extension professionals with organizational management skills for the future.
2. To learn about Extension programs that effectively meet the demands of an ever-changing customer.
3. To enhance members' leadership skills to be global, futuristic and meet the need of tomorrow's world.
4. To provide professional development opportunities to meet the diverse needs of all ESP members.

Potential Workshop Topics

- | | |
|--|-----------------------------|
| ◆ Leadership and Community Development | ◆ Balancing Work and Family |
| ◆ Global Impacts and Opportunities | ◆ Generational Programming |
| ◆ Program Focus to Address Customer Needs | ◆ Urban/Rural Interface |
| ◆ Unique/Successful Collaboration/Partnerships | ◆ Global Marketing |
| ◆ Generational Differences in the Work Place | ◆ Media Influences |

For More Information: Contact Bob Ohlensehln, National Second Vice President, Twin Falls County Extension Office, 246 3rd Avenue East, Twin Falls, ID 83301

Phone: (208) 734-9590, Fax: (208) 733-9645, Email: boohlens@uidaho.edu

Presenters will be notified by April 15, 2002. Selected presenters will provide biographical information for introductions. Abstracts of selected presentations will be on the ESP Web Site for use by members of state units not attending the annual session.

ESP will award \$250 per workshop for financial assistance to the presenter(s). This Award will be paid to the primary presenter with submission of a reimbursement form following the national conference. Note: The \$250 is per workshop, **NOT** per person. ALL presenters must pay registration costs to present at the national conference.

Registration materials will be included in the spring ESP CONNECTION, the Epsilon Sigma Phi national newsletter. All presenters must register for the national conference by the dates set forth in the registration materials.

Linda D. Cook, Epsilon Sigma Phi National Office, PO Box 357340, Gainesville, FL 32635-7340

Phone: 352-378-6665, Fax: (352) 375-0722, E-mail: espoffice@espnational.org.



| Epsilon Sigma Phi 2002 National Fraternity Budget | |
|---|---------------------|
| Item | 2002 Budget |
| REVENUE | |
| Total Dues | \$129,875.00 |
| Sale of ESP Products | \$ 2,000.00 |
| Total National Conference | \$ 16,000.00 |
| Support of Awards Program | \$ 2,000.00 |
| Transfer from Investments Income | |
| Interest Income from Savings/Investments | \$ 2,000.00 |
| Carry-Over Funds | \$ 1,188.00 |
| Loan Repayment | |
| TOTAL REVENUE | \$153,063.00 |
| EXPENDITURES | |
| National Committees | |
| Professional Development | |
| Total National Conference | \$ 18,000.00 |
| Galaxy Total | \$ 2,000.00 |
| Total Professional Development | \$ 20,000.00 |
| Total Member Services | \$ 3,777.00 |
| Total Recruitment/Retention | \$ 725.00 |
| Total Public Issues | \$ 4,000.00 |
| Total Resource Development | \$ 2,500.00 |
| Total Global Relations | \$ 250.00 |
| National Committee Travel to National Conference (\$200/member) | \$ 6,000.00 |
| Total Support of National Committees | \$ 37,252.00 |
| Total Chapter Relations | \$ 41,000.00 |
| Total Communications | \$ 6,150.00 |
| Total Printing | \$ 1,850.00 |
| Total Meeting Expenses | \$ 27,000.00 |
| Total Operation of National Office | \$ 39,561.00 |
| Total Misc Expenses | \$ 250.00 |
| TOTAL EXPENDITURES | \$153,063.00 |

(Continued from page 4)

Lessons Learned from 2001 PILD Conference

Linda Boeckner, Alpha Upsilon Chapter, 2001 Scholarship Winner

Lessons learned from the Public Issues Leadership Development Conference held in May 2001 will be carried back to Nebraska in several ways. The Nebraska team included representatives from NAE4-HA, NACAA, NEAFCS, as well as myself representing Chapter Alpha Upsilon of Epsilon Sigma Phi. Our delegation was able to visit in all five of our Congressional Offices. Follow-up contact with those offices has occurred since our return from the conference. We have met with Nebraska

Cooperative Extension Dean, Associate Deans, and Human Resources office to highlight our impressions of the conference and made plans for some written communications to go out to Nebraska Extension personnel through a statewide newsletter. Our annual conference is held in November and there will be opportunities to make presentations of our PILD experiences within our sections at that time. We will be continuing our communication with Congressional Offices through letters and a popular publication that summarizes the impact of Extension's work in Nebraska.



Epsilon Sigma Phi 2002 National Foundation Budget

| Item | 2002 Budget |
|--|--------------------|
| REVENUE | |
| Auction | \$4,000.00 |
| Contributions | \$5,000.00 |
| Endowment Earnings | \$20,000.00 |
| TOTAL REVENUE - FOUNDATION | \$29,000.00 |
| EXPENDITURES | |
| Mini-Grants 4@\$1000 | \$4,000.00 |
| PILD Scholarships 4 @ \$500 | \$2,000.00 |
| Professional Development Scholarships 4 @\$500 | \$2,000.00 |
| Administrative Leadership Scholarships 4 @ \$500 | \$2,000.00 |
| Life Member Registration Reduction 50 @ \$100 | \$5,000.00 |
| Fund Raising Expense | \$250.00 |
| Professional Development Programming (National Conference) | \$5,000.00 |
| Monetary Award for Award Winners 16 @ \$250 | \$4,000.00 |
| Financial Management Costs | \$1,000.00 |
| Expenses of the Foundation Trustees | \$1,000.00 |
| TOTAL EXPENDITURES | \$26,250.00 |

National & Regional Awards Applications Due

• National Awards

- Ruby Distinguished Service
- Friend of Extension

• Regional Awards

- Distinguished Service
- Mid-Career
- International
- Team

All application are due to the National Office by March 1, 2002

ESP Application Deadlines for Scholarships and Awards

Sally Soileau, Members Services Chair

Keep it Simple! That is the motto for the ESP application deadlines for scholarships and awards. Two dates: **January 15 for Public Issues Leadership Development (PILD) Scholarships** and **March 1 for National and Regional Awards and Scholarships**. A summary of the opportunities is in the newly updated benefits brochure, *Benefits Package for a Unique Membership Experience* (2001). Guidelines for completion of applications and detailed descriptions are available at the new website in the chapter handbook under Section K Tab - Awards. The National/Regional Award Nomination Transmittal Form cover page for entries is available on page K-14. All applications require the

signature and support of the chapter president. Selection of regional and national award recipients is by a peer-voting process based on number of chapter members. Scholarships, mini-grants and National Friends of Extension awards are reviewed by the Member Services Committee and approved by the National Board. Local chapter awards have no national deadline and are sent in to the National Office as recipients are selected with presentation at appropriate state event. A Chapter Certificate Order Form for state award certificates and member certificates appears on K-15 & K-16. Orders are placed by mail, phone, FAX, or E-mail with Linda Cook at the national ESP office. **Plan for entries from your state chapter.**



Past President Thanks Lambda Chapter, Jim Lindquist, National Past President

Epsilon Sigma Phi is a resilient organization, judging from the actions of ESP Board members and registrants for the 2001 National Conference that had been scheduled for Albany, New York. Everyone has adjusted to the cancellation of the conference positively and with renewed enthusiasm for the 2002 national conference in Kentucky.

My sincere thanks go to Lambda Chapter Epsilon Sigma Phi members, local arrangements chairs George Hecht and JC Shaver, and Cornell Conference Planner Joan Lewis. The Chapter had worked very hard to develop and host an outstanding professional development conference. We especially appreciate all the work of George, JC and Joan and their interaction

with the Board and ESP Professional Development committee in the months leading up to the conference. We regret not having the opportunity to visit Albany and enjoy all that they had planned.

We invite ESP members to go to our ESP website and read the Ruby Lecture that our Distinguished Ruby Award winner Milan Rewerts, would have given in Albany. Congratulations, Milan, on this well-deserved recognition. You can also read an article written by one of the keynote speakers, Dr. James Garbarino, ***Our Response to the Attack on America: What Can It Teach Children About Understanding and Revenge.***

Finally, Epsilon Sigma Phi will miss the approximately \$4,000 in

revenue we realize from our annual auction at the national conference. This money is used to fund the Epsilon Sigma Phi scholarship program. We would invite chapters and individual members to send contributions to the Epsilon Sigma Phi Foundation in care of our Executive Director, Linda Cook. The contributions from individuals are tax deductible and your support will be greatly appreciated.

I have greatly enjoyed my year as Epsilon Sigma Phi President and look forward to a final year on the Board under Fay Strickler's very capable leadership. Epsilon Sigma Phi continues to succeed in accomplishing our mission of fostering excellence and developing Extension professionals and the profession.

Abstract of "Thriving in the 21st Century: Extension's Challenge, "

Distinguished Ruby Award Lecture, Milan Rewerts, Director, Colorado State University Cooperative Extension

Throughout our history, Cooperative Extension has been challenged to continually examine and reexamine our mission, role, focus, and purpose. Today, higher education and most notably the land-grant university system is challenged with reexamining its functions and its public service role to communities and the nation. And Extension is--again--faced with redefining its future. By valuing our roots, capitalizing on our present strengths and successes, and defining a vision--we can boldly march ahead to shape our future. We must connect more strongly with communities; engage and expand our partnerships; assist in building a civil and inclusive society; be even more responsive to our customers; and expand our knowledge base. Indeed, Extension's challenge is how to **thrive** in the knowledge era of the 21st Century.

Note: Full text of Distinguished Ruby Award Lecture is available on the ESP Website, <http://espnational.org> under 2001 National Conference Follow-up.

Comments of Milan Rewerts about receiving the 2001 ESP Distinguished Ruby Award:

"I would like to say how pleased, honored and humbled I am to receive the Ruby Award from Epsilon Sigma Phi. It is truly a distinct honor and I am pleased to join other recipients like Leroy Luft and Walter Walla, who I know and respect in the Cooperative Extension system. As I look at past recipients over the years, I know many of the recipients and am pleased to join that list of honorees."

ESP NATIONAL CONFERENCE DATES AHEAD:

2002 National Conference
October 16-19, 2002
Lexington, KY

Galaxy II
September 21-25, 2003
Salt Lake City, UT

2004 National ESP Conference
September 14 - 19, 2004
Quad Cities, IL



2002 ESP National Committee Members

Membership Recruitment & Retention

Jim Lindquist, Kansas, Chair
Ellen Burton, Illinois, (NC, 2002)
Mike Gerst, Texas, (S, 2000)
Trudy Dougherty, Pennsylvania, (NE, 2002)
Kathy Rau, New York, (NE, 2001)
Becky Cropper, Ohio, (NC, 2002)
Judy Bland, Georgia, (S, 2002)
Janice Stimpson, Idaho, (W, 2002)
Cynthia Flynn, Arizona, (W, 2002)

Public Issues

Gretchen Ferenz, New York, Chair
Madeleine Greene, Maryland, (NE, 2002)
P. Christopher Beaugard, New Jersey, (NE, 2002)
Margaret Frey, Louisiana, (S, 2000)
Lawrence Madsen, South Dakota, (NC, 2000)
Teresa B. Harvey, Georgia, (S, 2002)
Jane Frobose, Colorado, (W, 2001)
Roxanne Miller, Missouri, (NC, 2001)
Ann Schaubert, Oregon, (W, 2002)

Member Services

Sally Soileau, Louisiana, Chair
Judy Villard, Ohio, (NC, 2002)
Duane P. Johnson, Oregon, (W, 2002)
Evva L. Z. Wilson, Louisiana, (S, 2002)
Donna Downen, Tennessee, (S, 2001)
Don Holloway, Nevada, (W, 2001)
Vickie Parker-Clark, Idaho, (W, 2002)
Diane Brown, Pennsylvania, (NE, 2001)
Joel Allen, New York, (NE, 2000)

Professional Development

Bob Ohlensehlen, Idaho, Chair
Ellen Varley, Maryland, (NE, 2002)
Pennie Crinion, Illinois, (NC, 2002)
Ron Catchen, Kentucky, (S, 2001)
Eleanor Wilson, USDA, (NE, 2002)
Nellie Oehler, Oregon, (W, 2001)
Alberta J. James, Arkansas, (S, 2002)
Claudia Mincemoyer, Pennsylvania, (NE, 2001)
Marlene Berger, Utah, (W, 2002)

Global Relations

JoAnn Mathis Ross, Utah, Chair
Mike Bell, Maryland, (NE, 2002)
Ronnie K. Mitchell, Iowa, (NC, 2001)
Nancy L. Granovsky, Texas, (S, 2001)
Ann Berry, Louisiana, (S, 2002)
Monika Roth, New York, (NE, 2001)
Phil Rosenlund, Wyoming, (W, 2002)
JoAnne Kock, Nevada, (W, 2001)
Nancy Crago, Pennsylvania, (NE, 2001)

Resource Development & Management

James Hovland, Wisconsin, Chair
Bernard Kasierski, Wisconsin, (NC, 2002)
Chuck Moore, North Carolina, (S, 2002)
Marjorie Keith, New York, (NE, 2001)
Gary Fornshell, Idaho, (W, 2002)

Foundation Board of Trustees

Richard Garrard, Idaho, Chair (W, 2001)
Dave Miller, Ohio, (NC, 2001)
Jeff Tranel, Colorado, (W, 2001)
Pat Tengel, Maryland, (NE, 2001)
Wayne A. Hayenga, Texas, (S, 2002)

ESP Mini-Grants Make Valuable Contributions to Extension Programs

"Faces that Make a Difference" - A Report on the Alaska Mini-Grant, by Dr. Natalie Thomas, Alaska Chapter Historian

Thanks to an Epsilon Sigma Phi Mini-Grant, the Alpha Alpha Gamma - Alaska Chapter was able to create a model for presenting historical information through a project entitled, "Faces That Make a Difference."

The project features five individuals who made a difference in the lives of others through extension education. The purpose of the project is to provide examples as guidelines for extension educators. The project demonstrates the use of multimedia software for creating an interactive model and for archiving information that can be accessed via the Internet. It could further serve as an important tool to inform the public, the University of Alaska administrators, legislators, and employees of the Alaska Cooperative Extension Service, as well as capture and preserve the history of the profession in Alaska.

While there are many other individuals within the Alaska Cooperative Extension Service who deserve to be featured, it should be noted that for the purpose of this project, the number of individuals was limited to five.

It should also be noted that the use of Macromedia Director Studio software requires considerable time to learn and use. Since starting the project, the software has been upgraded from version 4 through version 8.5. Therefore, help was enlisted to finalize and launch on the Internet.

It is my desire to continue the format of the biography of each individual demonstrating excellence in the Alaska Cooperative Extension Service to provide information for increasing nominations for awards, scholarships, professional development opportunities, and grants. It has been my observation that due to distance and time constraints, most colleagues are unaware of the great achievements of other co-workers.

To view the final project, go to <http://www.uaf.edu/coop-ext/esp> and click on "Faces That Make a Difference" (4.9 megabytes). Chapters who would prefer a CD-ROM should send an e-mail message to Natalie Thomas at the following address: ffnat@uaf.edu, or you may write to: Natalie Thomas, 176 Henderson Road, Fairbanks, Alaska 99709.





CONNECTION

EPSILON SIGMA PHI
P O BOX 357340
GAINSEVILLE, FL 32635-7340

RETURN SERVICE REQUESTED

Non-Profit Org.
U.S. Postage
PAID
Gainesville, FL
Permit No. 1

NATIONAL ESP INVOLVEMENT

Bonnie D. McGee, President-Elect

In order to get a lot out of an organization, its members must be involved. For Epsilon Sigma Phi, involvement in the national committees is a way for its members across the country to be engaged with helping meet the goals and purposes of the organization. You are encouraged to apply for consideration on one of the following national committees: Professional Development; Membership Recruitment & Retention; Membership Services; Public Issues; Global Relations; and Resource Development and Management. The New Appointment form and the Reappointment forms can be found on the ESP website.

It is interesting to work with committee members from all regions of the country and

generate ideas for consideration by the ESP leadership. Committees are the lifelines for our national organization. Not only will you be making a national contribution, but also you will be representing your state and region through your professional commitment.

Once selected, there are expectations for active involvement in committee meetings by phone and at the national conference. To encourage your conference participation there is a small stipend available.

Being a contributing ESP member means being involved! Apply for committee membership that you would enjoy working on and making a contribution to nationally. As professionals, it's important that we continue to maintain a commitment to ESP.

